Gerona Market Report - Kyero.com Q1 2017

Top destinations

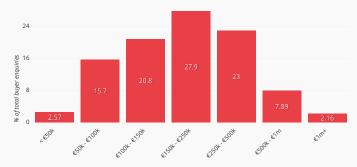
#	Location	Avg. price (€)	Annual change
1	Lloret De Mar	279,900	+4.6%
2	Blanes	200,000	+0.0%
3	Platja D'aro	550,000	+14.0%
4	Calonge	390,000	-4.0%
5	Tossa De Mar	210,000	-7.5%
6	Roses	375,000	+33.6%
7	Sant Feliu De Guixols	275,000	-8.5%
8	Santa Cristina D'aro	400,000	+3.4%
9	Empuriabrava	250,000	-12.8%
10	Begur	740,000	-4.0%

Annual house price growth

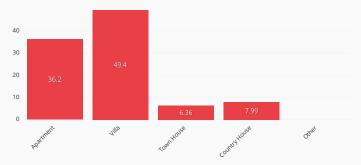


What are buyers searching for?

Enquires by property price (%)



Enquiries by property type (%)



Audience

55,404

unique visitors

Audience age range (%)

29.5

10.8

4.36

10.8

4.36

18.24

25.34

35.44

45.54

55.64

65+

368,550

property page views

Nationalities

• 67.6% European
• 20.9% British
• 11.5% Rest of world

40

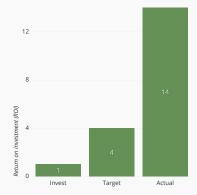
estate agents

14.03x average ROI

Kyero ROI performance

What's this?

For every $\[\in \]$ 1.00 invested in Kyero advertising agents make $\[\in \]$ 14.03 in sales commissions.



© 2017 Portal47 Ltd. All rights reserved.