

# Malaga market analysis

based on the traffic patterns over the last 12 months at Kyero.com

## Top destinations

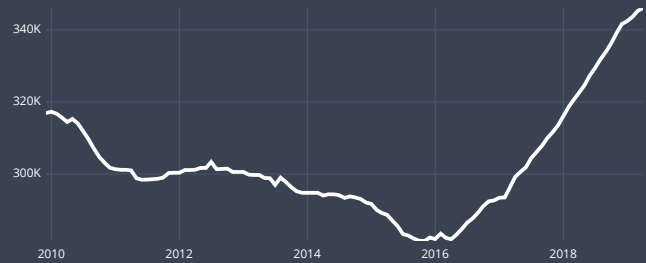
#	Location	Avg. price	Annual trend
1	Estepona	€385,000	+2.2%
2	Marbella	€690,000	+8.1%
3	Nerja	€304,500	+3.7%
4	Torrox	€169,600	+6.6%
5	Fuengirola	€320,000	+12.0%
6	Malaga	€350,000	-4.0%
7	Benalmadena	€339,000	+16.2%
8	La Duquesa	€219,000	+25.4%
9	Velez Malaga	€155,000	+8.1%
10	Mijas	€394,000	+3.9%

## House prices

**€349,000**  
median asking price

**+7.3%**  
annual trend

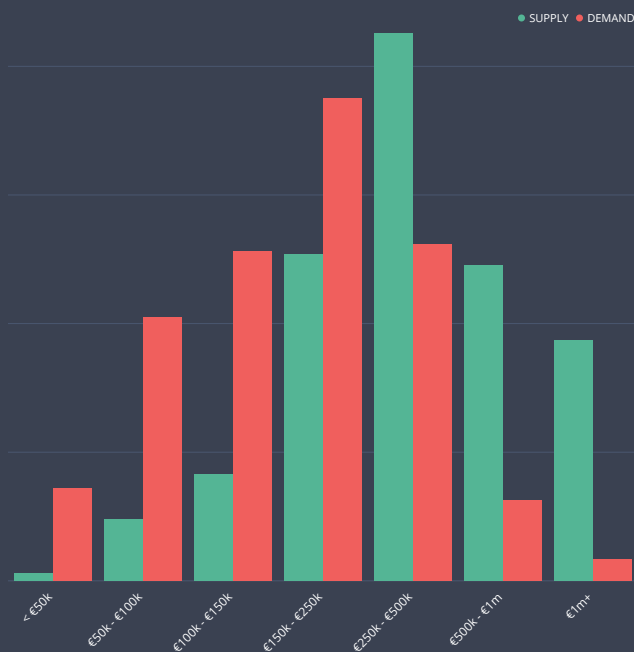
Historic price trend



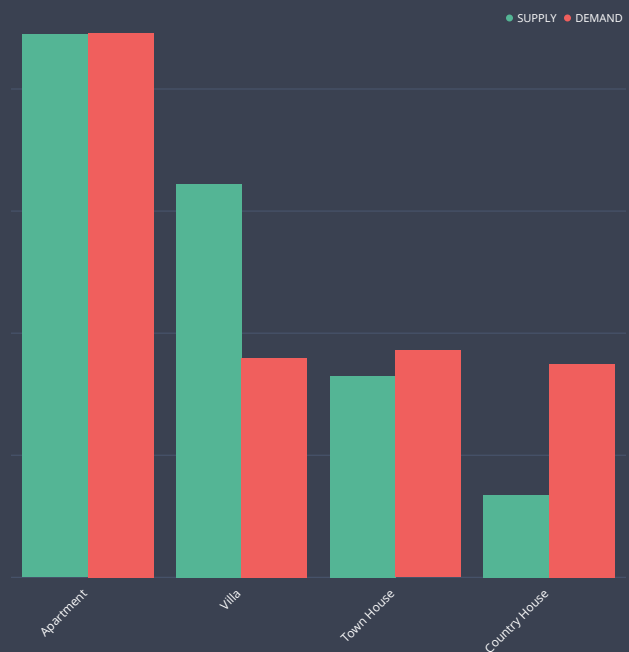
## Supply and demand

A comparison of property available for sale versus buyer enquiry patterns

by property price (%)

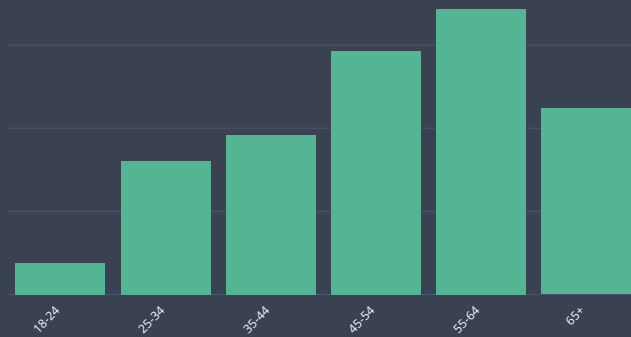


by property type (%)

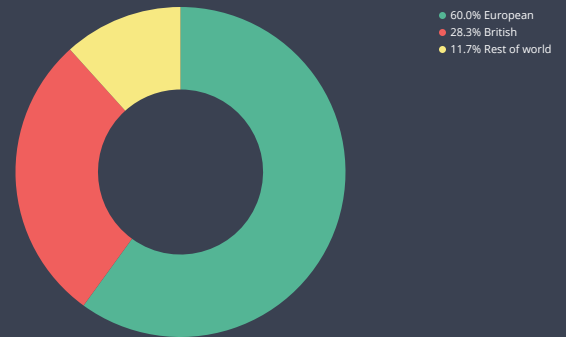


## Buyer demographics

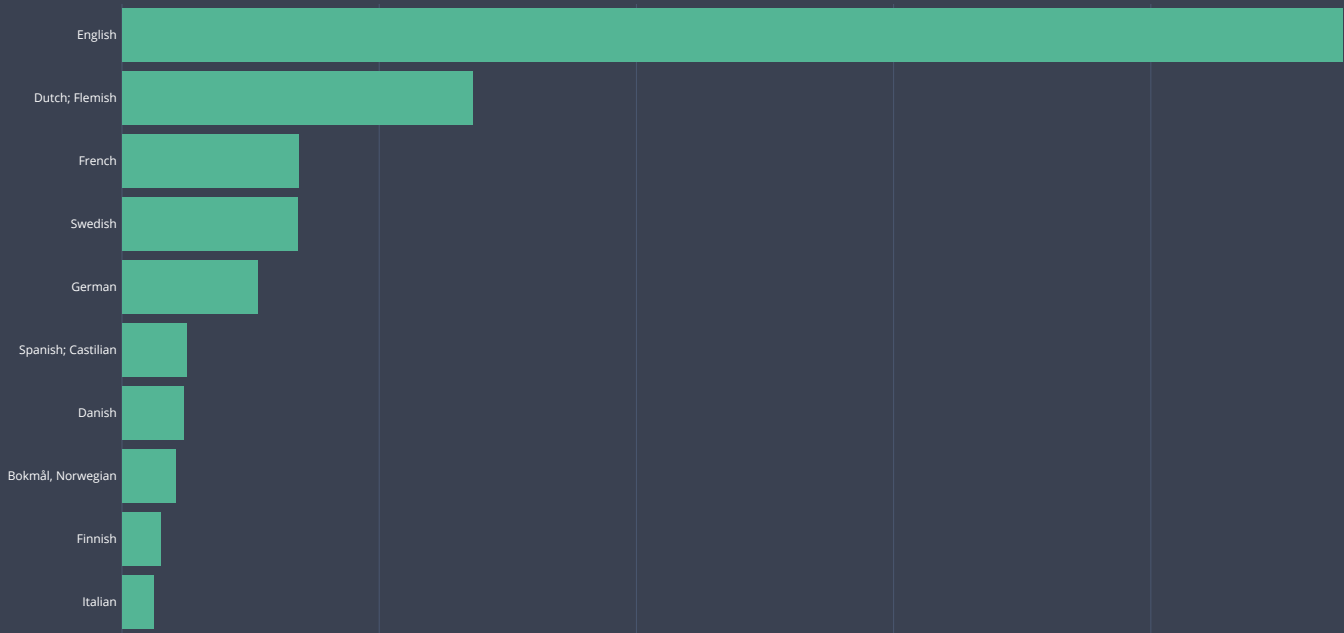
Age range



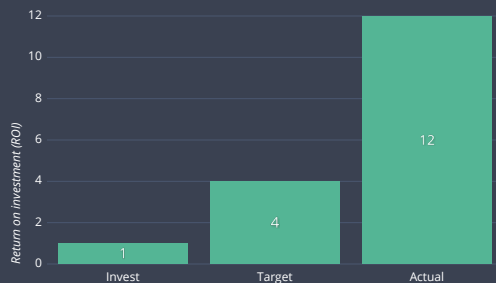
Nationality



Language preferences



## Local agent performance



**12x**

avg. return on investment

What's this?

For every €1 invested in Kyero advertising agents make €12 in sales commissions.

© 2019 Portal47 Ltd. All rights reserved.